

COLOR THE WAY FOR CASA 5K

COLOR THE WAY FOR CASA 5K is being sponsored by **Brush Country CASA**. This will be CASA's Fifth Annual Color Run. Last year we had over 200 participants! This year we are expected to reach 300!! All proceeds (100%) raised will be solely benefiting Brush Country CASA.

WE NEED YOUR HELP to make this event a success! Brush Country CASA is in search of local businesses to sponsor The Glow the Distance 5K for CASA!

This event is **FUN**, **unique**, **colorful**, and most importantly it is for a good cause. CASA is a non-profit organization who trains, recruits and supports community volunteers as they help guide children through the foster care system.

- •Place: Texas A&M University Kingsville
- •Date: Saturday, March 21, 2020

•Time: <u>8:30 am</u> for the "gathering". 9:00 am walk begins

•Price: CHILDREN: <u>\$12</u> Early Registration <u>\$15</u> Day of Event ADULTS: <u>\$35</u> Early Registration <u>\$40</u> Day of Event

If you plan to register onsite please arrive early

Interested Sponsors, please contact Nicole Ortegon at nicole.ortegon@brushcountrycasa.org Or by phone at 361-595-7233. ALL Sponsorships are **Tax-deductible**. Visit <u>www.brushcountrycasa.org</u> for more information and volunteering opportunities. You may also register at Brush Country CASA at 203 S. 10th Street, Kingsville, TX Ph: 361-595-7233





What should you expect?















Below are the Color the way for CASA 5K Sponsorship Levels

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 Advertisement on ALL promotional materials leading up to the walk

 Opportunity to place company novelties in event gift bags

Prominent Banner Display at event (provided by you)

<u>Elite Level \$750.00</u> - Bronze Sponsor

 Advertisement on ALL promotional materials leading up to the walk

 Opportunity to place company novelties in event gift bags

Prominent Banner Display at event (provided by you)

 Advertisement on Social Media Platforms and Website

 Business name on Color the Way for CASA 5K T-shirt

5 Color the Way for CASA 5K Passes

□ Triathlete Level \$1,000 – SILVER

<u>Sponsor</u>

•Advertisement on ALL promotional materials leading up to the walk

 Opportunity to place company novelties in event gift bags

Prominent Banner Display at event (provided by you)

Advertisement on Social Media Platforms and Website

 Business name on Color the Way for CASA 5K T-shirts

- 10 Color the Way for CASA 5K Passes
- Exhibition booth at event .

Ultramarathoner Level \$2,000 – GOLD

Sponsor

- Advertisement on ALL promotional materials leading up to the walk
- Opportunity to place company novelties in event gift bags

Prominent Banner Display at event (provided by you)

 Advertisement on Social Media Platforms and Website

- Business name on Color the Way for CASA 5K T-shirts
- 15 Color the Way for CASA 5K Passes
- Exhibition Booth at Event
- •Lead the 5K with your with your business banner (15 ppl max.)
- Recognition on all advertising promotions and press releases for the event
- Radio mentions
- Prominent Banner Display at the event

(provided by you)

ADDITIONAL OPPERTUNITES

Contribute to the success of our event by sponsoring one or more of the following items:

□ 5K Bag Sponsors \$1,000

Expand your reach and put your business logo directly into the hands of 200 runners and walkers. **(Logo printed on bags)**

Urist Bands \$200 (Business name printed inside band)

□Water Station (3 Total) \$50

Business must be present to hand out water.

(Booth and water provided by business)

Color Sponsor (6 Total) \$200

Business must be present to blast color.

(Colored powder and Squirt bottles provided) Have your logo displayed on our flyer, Facebook and website.

Other_

Company	Name:Contact Name:
Address: _	City / Zip:
	Email: Make checks payable to Brush Country CASA 203 S. 10 th Street Kingsville, TX 78363 confirm your sponsorship level by February 21st to ensure your "Company name & logo"

are displayed for advertisement.



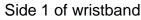
Advertisement Opportunities



5K Sponsorship



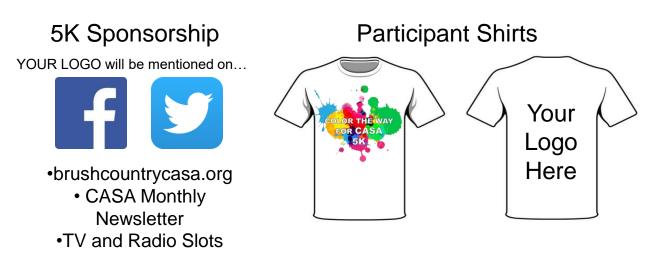
Wristband Sponsorship





Side 2 of wristband





TO NAME A FEW!!!

