



COLOR THE WAY FOR CASA 5K

COLOR THE WAY FOR CASA 5K is being sponsored by **Brush Country CASA**.
This will be CASA's Fifth Annual Color Run. Last year we had over 200 participants!
This year we are expected to reach 300!!
All proceeds (100%) raised will be solely benefiting Brush Country CASA.

WE NEED YOUR HELP to make this event a success!

Brush Country CASA is in search of local businesses to sponsor The Glow the Distance 5K for CASA!

This event is **FUN, unique, colorful**, and most importantly it is for a good cause.
CASA is a non-profit organization who trains, recruits and supports community volunteers as they help guide children through the foster care system.

- Place:** Texas A&M University Kingsville
- Date:** Saturday, July 16, 2022
- Time:** **8:30 am** for the "gathering".
9:00 am walk begins
- Price:** **CHILDREN:** \$12 Early Registration
\$15 Day of Event
ADULTS: \$35 Early Registration
\$40 Day of Event

*****If you plan to register onsite please arrive early*****

Interested Sponsors, please contact Nicole Ortegon at nicole.ortegon@brushcountrycasa.org
Or by phone at 361-595-7233. ALL Sponsorships are **Tax-deductible**.

Visit www.brushcountrycasa.org for more information and volunteering opportunities.

You may also register at Brush Country CASA at 203 S. 10th Street, Kingsville, TX Ph: 361-595-7233





What should you expect?





Below are the Color the way for CASA 5K Sponsorship Levels

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ALL Sponsorships are Tax-deductible for Charity.

Visit www.brushcountrycasa.org



☐ **Newbie Level \$500.00**

- **Advertisement** on ALL promotional materials leading up to the walk
- **Opportunity** to place company novelties in event gift bags
- Prominent **Banner Display** at event (provided by you)

☐ **Elite Level \$750.00 - Bronze Sponsor**

- **Advertisement** on ALL promotional materials leading up to the walk
- **Opportunity** to place company novelties in event gift bags
- Prominent **Banner Display** at event (provided by you)
- **Advertisement** on Social Media Platforms and Website
- **Business name** on Color the Way for CASA 5K T-shirt
- 5 Color the Way for CASA 5K Passes

☐ **Triathlete Level \$1,000 – SILVER**

Sponsor

- **Advertisement** on ALL promotional materials leading up to the walk
- **Opportunity** to place company novelties in event gift bags
- Prominent **Banner Display** at event (provided by you)
- **Advertisement** on Social Media Platforms and Website
- **Business name** on Color the Way for CASA 5K T-shirts
- 10 Color the Way for CASA 5K Passes
- **Exhibition booth** at event .

☐ **Ultramarathoner Level \$2,000 – GOLD Sponsor**

- **Advertisement** on ALL promotional materials leading up to the walk
- **Opportunity** to place company novelties in event gift bags
- Prominent **Banner Display** at event (provided by you)
- **Advertisement** on Social Media Platforms and Website
- **Business name** on Color the Way for CASA 5K T-shirts
- 15 Color the Way for CASA 5K Passes
- **Exhibition Booth** at Event
- **Lead the 5K** with your with your business banner (15 ppl max.)
- **Recognition** on all advertising promotions and press releases for the event
- **Radio mentions**
- Prominent **Banner Display** at the event (provided by you)

ADDITIONAL OPPERTUNITES

Contribute to the success of our event by sponsoring one or more of the following items:

☐ **5K Bag Sponsors \$1,000**

Expand your reach and put your business logo directly into the hands of 200 runners and walkers. **(Logo printed on bags)**

☐ **Wrist Bands \$200** (Business name printed inside band)

☐ **Water Station (3 Total) \$50**

Business must be present to hand out water.

(Booth and water provided by business)

☐ **Color Sponsor (6 Total) \$200**

Business must be present to blast color.

(Colored powder and Squirt bottles provided)

Have your logo displayed on our flyer, Facebook and website.

☐ **Other _____**

Company Name: _____ Contact Name: _____

Address: _____ City / Zip: _____

Phone #: _____ Email: _____

Make checks payable to Brush Country CASA 203 S. 10th Street Kingsville, TX 78363

Please confirm your sponsorship level by February 21st to ensure your "Company name & logo" are displayed for advertisement.



Advertisement Opportunities

5K Bag Sponsorship



5K Sponsorship



Wristband Sponsorship

Side 1 of wristband



Side 2 of wristband



5K Sponsorship

YOUR LOGO will be mentioned on...



- brushcountrycasa.org
- CASA Monthly Newsletter
- TV and Radio Slots

Participant Shirts



TO NAME A FEW!!!

COLOR THE WAY FOR CASA 5K

SATURDAY, JULY 16, 2022

TEXAS A&M UNIVERSITY - KINGSVILLE

9:00 AM



NET PROCEEDS GO TO:



CASA

Court Appointed Special Advocates
FOR CHILDREN

BRUSH COUNTRY CASA

EARLY REGISTRATION

CHILDREN \$12

ADULTS \$35

DAY OF THE RACE

CHILDREN \$15

ADULTS \$40

FREE SWAG BAG

FIRST COME FIRST SERVE

GROUP RATES

CALL 361.595.7233

REGISTER: BRUSHCOUNTRYCASA.ORG