

COLOR THE WAY FOR CASA 5K

COLOR THE WAY FOR CASA 5K is being sponsored by **Brush Country CASA**. This will be CASA's Fifth Annual Color Run. Last year we had over 200 participants!

This year we are expected to reach 300!!

All proceeds (100%) raised will be solely benefiting Brush Country CASA.

WE NEED YOUR HELP to make this event a success!

Brush Country CASA is in search of local businesses to sponsor The Glow the Distance 5K for CASA!

This event is **FUN**, **unique**, **colorful**, and most importantly it is for a good cause. CASA is a non-profit organization who trains, recruits and supports community volunteers as they help guide children through the foster care system.

•Place: Texas A&M University Kingsville

•Date: Saturday, July 16, 2022

•Time: 8:30 am for the "gathering".

9:00 am walk begins

• Price: CHILDREN: \$12 Early Registration

\$15 Day of Event

ADULTS: \$35 Early Registration

\$40 Day of Event

If you plan to register onsite please arrive early

Interested Sponsors, please contact Nicole Ortegon at nicole.ortegon@brushcountrycasa.org
Or by phone at 361-595-7233. ALL Sponsorships are **Tax-deductible**.

Visit www.brushcountrycasa.org for more information and volunteering opportunities.

You may also register at Brush Country CASA at 203 S. 10th Street, Kingsville, TX Ph: 361-595-7233









What should you expect?













Below are the Color the way for CASA 5K Sponsorship Levels



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ALL Sponsorships are Tax-deductible for Charity.

Visit <u>www.brushcountrycasa.org</u>



☐ <u>Newbie Level \$500.00</u>

- **Advertisement** on ALL promotional materials leading up to the walk
- Opportunity to place company novelties in event gift bags
- Prominent Banner Display at event (provided by you)

☐ Elite Level \$750.00 - Bronze Sponsor

- Advertisement on ALL promotional materials leading up to the walk
- Opportunity to place company novelties in event gift bags
- Prominent Banner Display at event (provided by you)
- Advertisement on Social Media Platforms and Website
- Business name on Color the Way for CASA 5K T-shirt
- 5 Color the Way for CASA 5K Passes

☐ <u>Triathlete Level \$1,000 – SILVER</u> Sponsor

- Advertisement on ALL promotional materials leading up to the walk
- Opportunity to place company novelties in event gift bags
- ■Prominent **Banner Display** at event (provided by you)
- Advertisement on Social Media Platforms and Website
- Business name on Color the Way for CASA 5K T-shirts
- 10 Color the Way for CASA 5K Passes
- Exhibition booth at event .

□<u>Ultramarathoner Level \$2,000 – GOLD</u> Sponsor

- Advertisement on ALL promotional materials leading up to the walk
- Opportunity to place company novelties in event gift bags
- Prominent Banner Display at event (provided by you)
- •Advertisement on Social Media Platforms and Website
- Business name on Color the Way for CASA 5K T-shirts
- 15 Color the Way for CASA 5K Passes
- **Exhibition Booth** at Event
- ■Lead the 5K with your with your business banner (15 ppl max.)
- Recognition on all advertising promotions and press releases for the event
- ■Radio mentions
- ■Prominent **Banner Display** at the event (provided by you)

ADDITIONAL OPPERTUNITES

Contribute to the success of our event by sponsoring one or more of the following items:

Ш	5K	Bag	Sponsors	\$1,000
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Expand your reach and put your business logo directly into the hands of 200 runners and walkers. **(Logo printed on bags)**

☐ Wrist Bands \$200 (Business name printed inside band)

□Water Station (3 Total) \$50

Business must be present to hand out water.

(Booth and water provided by business)

□Color Sponsor (6 Total) \$200

Business must be present to blast color.

(Colored powder and Squirt bottles provided)

Have your logo displayed on our flyer, Facebook and website.

☐ Other _____

Company	Name:Contact Name:
Address:	City / Zip:
Phone #:	Email: Make checks payable to Brush Country CASA 203 S. 10 th Street Kingsville, TX 78363

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Please confirm your sponsorship level by February 21st to ensure your "Company name & logo"

are displayed for advertisement.



Advertisement Opportunities





Wristband Sponsorship

Side 1 of wristband

COLOR THE WAY FOR CASA 5K

Side 2 of wristband

YOUR BUSINESS NAME

5K Sponsorship

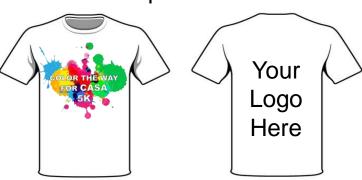
YOUR LOGO will be mentioned on...





- brushcountrycasa.orgCASA MonthlyNewsletter
 - TV and Radio Slots

Participant Shirts



TO NAME A FEW!!!

