



## COLOR THE WAY FOR CASA 5K

COLOR THE WAY FOR CASA 5K is being sponsored by **Brush Country CASA**. This will be CASA's Sixth Annual Color Run. Last year we had over 160 participants!

This year we are expected to reach 200!!

All proceeds (100%) raised will be solely benefiting Brush Country CASA.

**WE NEED YOUR HELP** to make this event a success!

Brush Country CASA is in search of local businesses to support our event!

This event is **FUN, unique, colorful**, and most importantly it is for a good cause. CASA is a non-profit organization who trains, recruits and supports community volunteers as they support children and families who are involved in the child welfare system.

- Place:** Texas A&M University Kingsville
- Date:** Saturday, August 12, 2023
- Time:** 7:00 am for the "gathering".  
8:00 am walk begins
- Price:** **CHILDREN:** \$15 Early Registration  
\$20 Day of Event  
**ADULTS:** \$35 Early Registration  
\$40 Day of Event

**\*\*\*If you plan to register onsite please arrive early\*\*\***

Interested Sponsors, please contact Nicole Ortegon at [nicole.ortegon@brushcountrycasa.org](mailto:nicole.ortegon@brushcountrycasa.org) Or by phone at 361-595-7233. ALL Sponsorships are **Tax-deductible**.

Visit [www.brushcountrycasa.org](http://www.brushcountrycasa.org) for more information and volunteering opportunities.

You may also register at Brush Country CASA at 203 S. 10<sup>th</sup> Street, Kingsville, TX Ph: 361-595-7233





# Below are the Color the way for CASA 5K Sponsorship Levels

Interested Sponsors, please email Nicole Ortegon at [nicole.ortegon@brushcountrycasa.org](mailto:nicole.ortegon@brushcountrycasa.org) or call 361.595.7233  
ALL Sponsorships are Tax-deductible for Charity.  
Visit [www.brushcountrycasa.org](http://www.brushcountrycasa.org)



## ☐ **Newbie Level \$500.00**

- **Advertisement** on ALL promotional materials leading up to the walk
- **Opportunity** to place company novelties in event gift bags
- Prominent **Banner Display** at event (provided by you)

## ☐ **Elite Level \$750.00 - Bronze Sponsor**

- **Advertisement** on ALL promotional materials leading up to the walk
- **Opportunity** to place company novelties in event gift bags
- Prominent **Banner Display** at event (provided by you)
- **Advertisement** on Social Media Platforms and Website
- **Business name** on Color the Way for CASA 5K T-shirt

## ☐ **Triathlete Level \$1,000 – SILVER**

### **Sponsor**

- **Advertisement** on ALL promotional materials leading up to the walk
- **Opportunity** to place company novelties in event gift bags
- Prominent **Banner Display** at event (provided by you)
- **Advertisement** on Social Media Platforms and Website
- **Business name** on Color the Way for CASA 5K T-shirts
- 5 Color the Way for CASA 5K Passes
- **Exhibition booth** at event .

## ☐ **Ultramarathoner Level \$2,000 – GOLD**

### **Sponsor**

- **Advertisement** on ALL promotional materials leading up to the walk
- **Opportunity** to place company novelties in event gift bags
- Prominent **Banner Display** at event (provided by you)
- **Advertisement** on Social Media Platforms and Website
- **Business name** on Color the Way for CASA 5K T-shirts
- 10 Color the Way for CASA 5K Passes
- **Exhibition Booth** at Event
- **Lead the 5K** with your with your business banner (10 ppl max.)
- **Recognition** on all advertising promotions and press releases for the event
- **Radio mentions**
- Prominent **Banner Display** at the event (provided by you)

### **ADDITIONAL OPPORTUNITES**

Contribute to the success of our event by sponsoring one or more of the following items:

#### ☐ **5K Bag Sponsor \$1,000**

Expand your reach and put your business logo directly into the hands of 200 runners and walkers. (Logo printed on bags)

#### ☐ **Wrist Bands \$200** (Business name printed on band)

#### ☐ **Water Station (3 Total) \$50**

Business must be present to hand out water.  
(Booth and water provided by business)

#### ☐ **Color Sponsor (6 Total) \$200**

Business must be present to blast color.  
(Colored powder and Squirr bottles provided)  
Have your logo displayed on our flyer, Facebook and website.

#### ☐ **Other** \_\_\_\_\_

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City / Zip: \_\_\_\_\_

Phone #: \_\_\_\_\_ Email: \_\_\_\_\_

Make checks payable to Brush Country CASA 203 S. 10<sup>th</sup> Street Kingsville, TX 78363  
Please confirm your sponsorship level by February 21st to ensure your "Company name & logo"  
are displayed for advertisement.



# Advertisement Opportunities

## 5K Bag Sponsorship



## 5K Sponsorship



## Wristband Sponsorship

Side 1 of wristband



Side 2 of wristband



## 5K Sponsorship

YOUR LOGO will be mentioned on...



- brushcountrycasa.org
- CASA Monthly Newsletter
- TV and Radio Slots

## Participant Shirts



# TO NAME A FEW!!!



# **COLOR THE WAY FOR CASA 5K**

**SATURDAY, AUGUST 12, 2023**

**TEXAS A&M UNIVERSITY - KINGSVILLE**

**8:00 AM**



**NET PROCEEDS GO TO:**

**EARLY REGISTRATION**

**CHILDREN \$15**

**ADULTS \$35**

**DAY OF THE RACE**

**CHILDREN \$20**

**ADULTS \$40**

**FREE SWAG BAG**  
**FIRST COME FIRST SERVE**

**GROUP RATES**  
**CALL 361.595.7233**



**CASA**

**Court Appointed Special Advocates  
FOR CHILDREN**

**BRUSH COUNTRY CASA**

**REGISTER: BRUSHCOUNTRYCASA.ORG**